FOR IMMEDIATE RELEASE – MARCH 13, 2021

Virtual Event: Run, Walk or Roll for Marklund on Your Course!

Online registration ends on Monday, April 12 for the Marklund Run, Walk & Roll-Bloomingdale 5K/1 Mile event!

For the second year, Marklund’s annual Run, Walk & Roll-Bloomingdale 5K/1 Mile fundraiser will be held as a virtual event. Participants are invited to ‘Make a difference from a distance’ and join in running, walking or rolling anytime from April 14-18, anywhere they want.

“We have come a long way since our last Run, Walk & Roll 5K/1Mile – Bloomingdale event, transitioning last minute from a live race to a virtual fundraiser,” said Natalie Sarby, Marklund’s Race Director. “It’s very easy to support Marklund during this year’s event. Simply choose your course – your neighborhood, inside on a treadmill, or along your favorite trail—start your timer and GO! Cross your personal 5K or 1M finish line and submit your time.”

Participants are encouraged to post their distance, time and a fun photo to social media, tagging @MarklundCharities and using #RunWalkandRoll #MarklundStrong.

Register online at www.marklund.org/5kbloomingdale through April 12. Fees are: 5K: $40; 1 Mile: $30; Event Shirt Only: $20.

Registration includes:
- Made a Difference from a Distance Static Cling Window Decal
- Entry for a chance to win an Apple Watch SE
- Timing Entry for 5K participants. Medals given for 1st and 2nd place winners of each age group.
- Participant Bib and Finisher Certificate
- Additional goodies/SWAG provided by race sponsors

“With health and safety being our number one priority, we have decided to remain VIRTUAL for our Run, Walk & Roll-Bloomingdale event again this year,” said Sarby. “Remember…VIRTUAL is not just sitting behind a screen. VIRTUAL gives everyone the opportunity to still participate and be active, while keeping loved ones and ourselves safe.”

Participants are encouraged to also fundraise as individuals or teams.

For information, reach out to Race Director Natalie Sarby at nsarby@marklund.org.

Marklund is a nonprofit organization that serves children and adults with profound developmental disabilities. Founded in 1954, it has three residential locations in Bloomingdale,
Elgin and Geneva, as well as Day Schools that provide specialized education to children with developmental disabilities and multiple medical needs and those on the autism spectrum. Learn more at [www.marklund.org](http://www.marklund.org).

###