



Escape to TREASURE ISLAND

MARKLUND'S
22ND ANNUAL TOP HAT BALL

SATURDAY, FEBRUARY 3, 2018

6:00 PM – 12:30 AM

MARRIOTT MARQUIS CHICAGO

Event Chairs: Binna & Bud Porter

Event Vice Chairs: Catie & Max Schmidt

HONORING FRIENDS OF THE YEAR

Jeanne & George Webster

RSVP FORM

Please fill out the information below. You may mail/fax your response to:
The Top Hat Ball, 15450 Wyatt Drive, Geneva, IL 60134 Fax: 630.593.5481

Name _____ Title _____

Company _____

Address _____ City/State/Zip _____

Cell Phone _____ Email Address _____

Check enclosed made payable to Marklund.

I am unable to participate but please accept my donation in the amount of \$ _____

Bill My:

Visa M/C AmExp Discover Credit Card Number _____ Total Amount \$ _____

3-digit Code _____ Exp Date _____ Cardholder's Signature _____

Questions? Have a raffle/auction donation? Call Jeannine Zupo at 630.593.5445 or jzupo@marklund.org
Marklund makes everyday life possible for individuals with profound disabilities.

SPONSORSHIP AND UNDERWRITING OPPORTUNITIES -

"85% of consumers have a more positive image of a company when it supports a cause they care about."

Find the sponsorship level that works for you and then join us for Top Hat Ball 2018.

TREASURE CHEST - \$15,000

Exclusive to Two Sponsors

- Two tables of 10 with premier front row seating
- Full-page color ad (inside front or back cover)
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel at event
- Logo featured on pre-event eblast
- Verbal recognition from podium during the event
- Special recognition in program journal
- Premium wine service for your tables during dinner
- Selection of complimentary photographs from the event celebration

SILVER & GOLD - \$10,000

Exclusive to Three Sponsors

- One table of 10 with premier seating
- Full-page ad
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel at event
- Logo featured on pre-event eblast
- Verbal recognition from podium during the event
- Special recognition in program journal
- Premium wine service for your table during dinner
- Selection of complimentary photographs from the event celebration

THREE MARINERS

PHOTO BOOTH SPONSOR - \$8,500

Exclusive to Three Sponsors

- One table of 10
- Half-page ad
- Logo featured on sponsor signage at the photo booth
- Logo on all guest photo keepsakes
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel at event
- Logo featured on pre-event eblast
- Verbal recognition from podium during the event
- Special recognition in program journal

SHIPWRECKED

ICE SCULPTURE SPONSOR - \$8,500

One Sponsor Exclusive

- One table of 10
- Half-page
- Logo featured on ice sculpture
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel at event
- Logo featured on pre-event eblast
- Verbal recognition from podium during the event
- Special recognition in program journal

BURIED TREASURE - \$450 Individual Ticket

SIREN'S COVE E-BIDDING SPONSOR - \$7,500

Exclusive to Two Sponsors

- One table of 10
- Half-page ad
- Logo on e-bidding site where all guests will register, view auction items, place bids and check-out
- Logo on sponsor page of event website
- Logo featured on pre-event eblast
- Special recognition in program journal

THE GREAT ADVENTURE - \$6,000

- One table of 10
- Half-page ad
- Special recognition in program journal
- Logo featured on pre-event eblast

SWASHBUCKLER - \$4,500

- One table of 10

BUCCANEER COAT CHECK SPONSOR - \$3,500

One Sponsor Exclusive

- Logo on signage at the coat check and coat check tickets
- Special recognition in program journal
- Logo featured on pre-event eblast

BOTTLE OF RUM BAR SPONSOR - \$3,000

- Logo on all signage at the bars throughout the event space
- Special recognition in program journal
- Logo featured on pre-event eblast

AHOY MATEY PADDLE SPONSOR - \$2,500

Exclusive to Two Sponsors

- Logo on all paddles that guests will use for live auction and
- Fund-in-Need bidding the night of the event
- Logo on bidding page of program journal
- Logo featured on pre-event eblast

JACK SPARROW MIDNIGHT BBQ SPONSOR - \$2,000

- Logo on buffet signage
- Special recognition in program journal

WALK THE PLANK ENTERTAINMENT SPONSOR - \$1,000

- Special recognition in program journal
- Logo featured on pre-event eblast

PROGRAM JOURNAL ADS

- \$3,000 Full-page ad (7"x 10")
- \$1,500 One 1/2-page ad (7"x 5")
- \$500 One 1/4-page ad (3-1/2"x 5")

All ads are black and white, with the exception of the Treasure Chest sponsors who will receive full color ads. Please email high resolution digital files to Oksana Kurywczak at okurywczak@marklund.org no later than Friday, January 5, 2018

Customized benefits available based on sponsor needs. Contributions are tax-deductible to the extent allowed by law.

*Please visit our event website at www.marklund.org/tophatball before committing to any exclusive sponsorships to ensure availability and to reserve your packages, tickets and ads.