SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Marklund's 23rd ANNUAL TOP HAT BALL

HAVANA Nights

Saturday, February 2, 2019
6:00 pm – 12:30 am
Marriott Magnificent Mile

Event Chairs
Catie and Max Schmidt

Honoring Friend of the Year
David Pierro

Havana Nights Sponsor - $15,000 Exclusive to Two Sponsors
- Two tables of 10 with premier front row seating
- Full-page color ad (inside front or back cover)
- A full-screen color ad prominently projected on the video reel during the event
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel during the event
- Verbal recognition from podium during the event
- Special recognition in program journal
- Selection of complimentary photographs from the event celebration
- Logo featured on pre-event eblasts

Isle of the Tropics Sponsor- $12,500 Exclusive to Three Sponsors
- One table of 10 with premier seating
- Full-page ad
- A full-screen color ad prominently projected on the video reel during the event
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel during the event
- Verbal recognition from podium during the event
- Special recognition in program journal
- Selection of complimentary photographs from the event celebration
- Logo featured on pre-event eblasts

Mambo King Photo Booth Sponsor - $10,000 Exclusive to Three Sponsors
- Logo featured on sponsor signage at the photo booth
- Logo on all guest photo keepsakes
- One table of 10
- Half-page ad
- A full-screen color ad prominently projected on the video reel during the event
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel during the event
- Verbal recognition from podium during the event
- Special recognition in program journal
- Logo featured on pre-event eblasts

Old Havana Ice Sculpture Sponsor - $10,000 One Sponsor Exclusive
SOLD OUT
- Logo featured on ice sculpture
- One table of 10
- Half-page ad
- A full-screen color ad prominently projected on the video reel during the event
- Corporate inclusion in Marklund's social media campaign the night of the event
- Private VIP reception & favors for all your guests
- Logo on sponsor page of event website
- Logo featured on sponsor video reel during the event
- Verbal recognition from podium during the event
- Special recognition in program journal
- Logo featured on pre-event eblasts

Little Havana E-Bidding Sponsor $8,500 Exclusive to Two Sponsors
- Logo on e-bidding site where all guests will register, view auction items, place bids and check-out
- One table of 10
- Half-page ad
- Logo on sponsor page of event website
- Special recognition in program journal
- Logo featured on pre-event eblasts

Fiesta Habanera Sponsor- $6,500
- One table of 10
- Half-page ad
- Special recognition in program journal
- Logo featured on pre-event eblasts

Cubanisimo Table Sponsor- $5,000
- One table of 10

Trinidad Menu Card Sponsor $4,000 One Sponsor Exclusive
SOLD OUT
- Logo on all menu cards displayed at each guest place setting
- Two (2) tickets to attend the event ($1,000 value)
- Special recognition in program journal
- Logo featured on pre-event eblasts

Santiago de Cuba Sponsor $4,000 One Sponsor Exclusive
- Logo on all "Guide to the Evening" cards given to guests at registration with event details
- Two (2) tickets to attend the event ($1,000 value)
- Special recognition in program journal
- Logo featured on pre-event eblasts

Cohiba Cigar Sponsor $4,000 One Sponsor Exclusive
SOLD OUT
- Logo on signage at the cigar bar where cigars will be hand rolled and given to VIP guests during cocktail hour
- Two (2) tickets to attend the event ($1,000 value)
- Four (4) complimentary hand-rolled cigars
- Special recognition in program journal
- Logo featured on pre-event eblasts

Veradero Coat Check Sponsor $3,500 One Sponsor Exclusive
- Logo on signage at the coat check and on coat check tickets
- Special recognition in program journal
- Logo featured on pre-event eblasts

Cuba Libre Liquor Lounge Sponsor $3,000 One Sponsor Exclusive
- Logo on all signage at the bars throughout the event space where we'll serve Rum & Cokes, mojitos, sangria and more!
- Special recognition in program journal
- Logo featured on pre-event eblasts

Santa Clara Paddle Sponsor $2,500 Exclusive to Two Sponsors
- Logo on all paddles that guests will use for live auction and Fund-in-Need bidding the night of the event
- Logo on bidding page of program journal
- Logo featured on pre-event eblasts

Salsero Entertainment Sponsor $1,000
- Special recognition in program journal

Cocina Cubana Party Buffet Sponsor $2,000
- Logo on all signage at our late-night party buffet where we'll serve all the rave in Cuban food
- Special recognition in program journal
- Logo featured on pre-event eblasts

Program journal Ads

- $3,000 Full-page ad (7" x 10")
- $1,500 Half-page ad (7" x 5")
- $500 Quarter-page ad (3-1/2" x 5")

All ads are black and white, with the exception of the Havana Nights Sponsors who will receive full color ads.

Please email high resolution digital files to Oksana Kurywczak at okurywczak@marklund.org no later than Friday, January 4, 2019.

Customized benefits available based on sponsor needs. Contributions are tax-deductible to the extent allowed by law.

Questions? Have a raffle/auction donation? Call Jeannine Zupo at 630.593.5445 or jzupo@marklund.org

Cayo Coco - $500 Individual ticket **Number of Tickets**

RSVP FORM

Please fill out the information below. You may mail/fax your response to: The Top Hat Ball, 1S450 Wyatt Drive, Geneva, IL 60134 Fax: 630.593.5481

***Please visit our event website at www.marklund.org/tophatball before committing to any exclusive sponsorships to ensure availability, and to reserve your packages, tickets and ads.**

Name_____ Title_____

Company_____

Address_____ City/State/Zip_____

Cell Phone_____ Email Address_____

Check enclosed made payable to Marklund.

I am unable to participate but please accept my donation in the amount of $_____

Bill My: ☐ Visa ☐ M/C ☐ AmExp ☐ Discover

Credit Card Number _____ Total Amount $ _____

3-digit Code_____ Exp Date_____ Cardholder's Signature_____