

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

MARKLUND'S 24TH ANNUAL TOP HAT BALL

VINTAGE CIRCUS AN EVENING UNDER THE BIG TOP

**SATURDAY,
FEBRUARY 1, 2020**
6:00 pm - 12:30 am

THE MARRIOTT
Magnificent Mile

EVENT CHAIRS
CATTIE & MAX SCHMIDT

HONORING
Friends of the Year
BECKY & JOHN DUFFEY

Questions?
Have a raffle or auction donation?
Contact Jeannine Zupo
630.593.5445
or jzupo@marklund.org

★ UNDER THE BIG TOP - \$15,000 Exclusive to Two Sponsors

- Two tables of 10 with premier front row seating
- Full-page color ad (inside front or back cover)
- A full-screen corporate ad prominently projected on the video reel
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel
- Verbal recognition from podium
- Special recognition in program journal
- Complimentary photographs from the event
- Logo featured on pre-event eblasts

★ RINGMASTER - \$12,500 Exclusive to Three Sponsors

- One table of 12 with premier seating
- Full-page ad
- A full-screen corporate ad prominently projected on the video reel
- Private VIP reception & favors for all your guests
- Corporate inclusion in Marklund's social media campaign the night of the event
- Logo on sponsor page of event website
- Logo featured on sponsor video reel
- Verbal recognition from podium
- Special recognition in program journal
- Complimentary photographs from the event
- Logo featured on pre-event eblasts

★ BARNUM & BAILEY CHAMPAGNE BAR SPONSOR - \$10,500 One Sponsor Exclusive

- Logo featured on sponsor signage at the photo booth
- One table of 10
- Half-page ad
- A full-screen corporate ad prominently projected on the video reel
- Corporate inclusion in Marklund's social media campaign the night of the event
- Private VIP reception & favors for all your guests
- Logo on sponsor page of event website
- Logo featured on sponsor video reel
- Verbal recognition from podium
- Special recognition in program journal
- Logo featured on pre-event eblasts

SOLD

★ KISSING BOOTH SPONSOR - \$10,000 Exclusive to Three Sponsors

- Logo featured on sponsor signage at the photo booth
- Logo on all guest photo keepsakes
- One table of 10
- Half-page ad
- A full-screen corporate ad prominently projected on the video reel
- Corporate inclusion in Marklund's social media campaign the night of the event
- Private VIP reception & favors for all your guests
- Logo on sponsor page of event website
- Logo featured on sponsor video reel
- Verbal recognition from podium
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ GREATEST SHOWMAN E-BIDDING SPONSOR - \$8,500 Exclusive to Two Sponsors

- Logo on e-bidding site where all guests will register, view auction items, place bids and check-out
- One table of 10
- Half-page ad
- Logo on sponsor page of event website
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ THE ASTONISHING SHOW SPONSOR - \$6,500

- One table of 10
- Half-page ad
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ JUGGLING CASCADE COAT CHECK SPONSOR \$3,500 One Sponsor Exclusive

- Logo on signage at the coat check and coat check tickets
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ ABRACADABRA FUND-IN-NEED SPONSOR \$6,000 Exclusive to Five Sponsors

- Lead match gift in the amount of \$5,000 to help fill the gap in care at Marklund and encourage guests to reach our paddle raise goal the night of the event
- Be among five couples/companies to join in the match to accumulate a \$25,000 lead match
- Two (2) tickets to attend the event with premier seating

★ BIGGEST SHOW ON EARTH BAR SPONSOR \$3,000 One Sponsor Exclusive

- Logo on signage at the bars
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ COME ONE, COME ALL TABLE SPONSOR - \$5,000

- One table of 10

★ LOLLIPOP PLACE CARD SPONSOR \$2,500 One Sponsor Exclusive

- Logo on all guest place cards
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ THE FLYING TRAPEZE VIP RECEPTION SPONSOR \$5,000 One Sponsor Exclusive

- Presenting sponsor for VIP cocktail reception
- Corporate logo on signage at VIP entrance and on cocktail napkins in VIP lounge bars
- Two (2) tickets to attend the event, plus entrance into VIP reception
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ LION TAMER PADDLE SPONSOR \$2,500 Exclusive to Two Sponsors

- Logo on all guest bidding paddles
- Logo on bidding page of program journal
- Logo featured on pre-event eblasts

★ THREE RING CIRCUS MENU CARD SPONSOR \$4,000 One Sponsor Exclusive

- Logo on all menu cards displayed at each guest place setting
- Two (2) tickets to attend the event
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ LATE NIGHT CONCESSION STAND SPONSOR \$2,000

- Logo on all signage at our late-night concessions where we'll serve circus food favorites
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ A CONTORTIONIST'S GUIDE TO THE EVENING SPONSOR \$4,000 One Sponsor Exclusive

- Logo on all evening guides given to guests at registration with event details
- Two (2) tickets to attend the event
- Special recognition in program journal
- Logo featured on pre-event eblasts

★ GREATEST SHOW ON EARTH ENTERTAINMENT SPONSOR - \$1,000

- Special recognition in program journal

★ AERIAL WONDER - \$500 Individual Ticket

_____ Number of Tickets



PROGRAM JOURNAL ADS

- ★ \$3,000 Full-page ad (7" x 10")
- ★ \$1,500 Half-page ad (7" x 5")
- ★ \$500 Quarter-page ad (3-1/2" x 5")

All ads are black and white, with the exception of the "Under the Big Top" Sponsors who will receive full color ads. Please email high resolution digital files to Oksana Kurywczak at okurywczak@marklund.org no later than Friday, January 3, 2020. Customized benefits available based on sponsor needs. Contributions are tax-deductible to the extent allowed by law.

Please visit our event website at www.marklund.org/tophatball before committing to any exclusive sponsorships to ensure availability, and to reserve your packages, tickets and ads.



RSVP FORM

Please fill out the information below. You may mail/fax your response to: The Top Hat Ball, 1S450 Wyatt Drive, Geneva, IL 60134 Fax: 630.593.5481
*Please visit our event website at www.marklund.org/tophatball before committing to any exclusive sponsorships to ensure availability, and to reserve your packages, tickets and ads.

Name _____ Title _____

Company _____

Address _____ City/State/Zip _____

Cell Phone _____ Email Address _____

Check enclosed made payable to Marklund.
I am unable to participate but please accept my donation in the amount of \$ _____

Bill My: Visa M/C AmEx Discover

Credit Card Number _____ Total Amount \$ _____

3-digit Code _____ Exp Date _____ Cardholder's Signature _____