



# SPONSORSHIP OPPORTUNITIES

for our 8th Annual Run, Walk & Roll - Geneva  
Sunday, October 18<sup>th</sup>

## \$5,000 Signature Sponsor

- Signature sponsor recognition in live event and virtual streams
- Premier logo placement on event hoodies
- Logo on print materials distributed throughout DuPage and Kane County
- Logo and company website link on event webpages
- Logo on event e-blasts
- Mutually agreed upon marketing insert in participant packets
- 10 complimentary registrations with event hoodies

## \$2,500 Finisher Sponsor \*EXCLUSIVE\*

- Logo on custom designed timing bibs
- Logo on printable finisher certificate
- Premier logo placement on event hoodies
- Logo on print materials distributed throughout DuPage and Kane County
- Logo and company website link on event webpages
- Logo on event e-blasts
- Company name featured in event social media campaigns
- 5 complimentary registrations with event hoodies

## \$2,000 Medal Sponsor \*EXCLUSIVE\*

- Logo on custom-designed keepsake medals
- Verbal recognition of Medal Sponsor at award ceremony
- Premier logo placement on event hoodies
- Logo on print materials distributed throughout DuPage and Kane County
- Logo and company website link on event webpages
- Logo on event e-blasts

## \$1,500 Platinum Sponsor

- Premier logo placement on event hoodies
- Logo on print materials distributed throughout DuPage and Kane County
- Logo and company website link on event webpages
- Logo on event e-blasts
- Company name featured in event social media campaigns

## \$1,000 Gold Sponsor

- Premier logo placement on event hoodies
- Logo on print materials distributed throughout DuPage and Kane County
- Logo and company website link on event webpages
- Logo on event e-blasts

## \$750 Silver Sponsor

- Logo on event hoodies
- Logo on print materials distributed throughout DuPage and Kane County
- Logo and company website link on event webpages
- Logo on event e-blasts

## \$650 Packet Pick-Up Sponsor \*EXCLUSIVE\*

- Company signage displayed during two-day packet pick-up
- Logo on print materials distributed throughout DuPage and Kane County
- Logo and company website link on event webpages
- Logo on event e-blasts

## \$500 Premier Hoodie Sponsor

- Premier logo placement on event hoodies
- Logo and company website link on event webpages
- Logo on event e-blasts

## \$250 Booth Sponsor

- Company table/booth at post-event Party
- Exclusive company post in event social media campaigns
- Logo on event e-blasts

## In-Kind Sponsors:

We are always accepting in-kind donations including food, beverages, gift cards, etc. Sponsorship opportunities (and benefits) will be based on the value of the donation. Please contact our Race Director, Natalie Sarby, to discuss.

PRINT  
SPONSOR  
LOGOS  
DUE 8/5

HOODIE  
SPONSOR  
LOGOS  
DUE 9/18

PAYMENT  
INFORMATION  
continued on  
next page

**Join Marklund this OCTOBER**  
to help make everyday life possible for individuals with profound disabilities. Choose from our wide variety of sponsorship opportunities that markets to your community and beyond!

**Questions about SPONSORSHIP OPPORTUNITIES?**  
Please contact Race Director, Natalie Sarby, at [nsarby@marklund.org](mailto:nsarby@marklund.org) or (630) 593-5461

## EVENT INFORMATION & REGISTRATION



[www.marklund.org/5kgeneva](http://www.marklund.org/5kgeneva)

**Marklund**  
Marklund Hyde Center  
1S450 Wyatt Drive, Geneva, IL 60134



PLEASE FILL OUT FORM BELOW AND EMAIL TO  
Natalie Sarby at nsarby@marklund.org

If you are not able to email, please mail form and payment to:  
Hyde Center 1S450 Wyatt Drive, Geneva, IL 60134

Question? Contact Natalie Sarby at (630) 593-5461

**YES, we would like to sponsor the 2020 Run, Walk & Roll- Geneva 5K/1Mile event!**

(Please check the box below)

- Signature Sponsor (\$5,000)
- Finisher Sponsor (\$2,500)
- Medal Sponsor (\$2,000)
- Platinum Sponsor (\$1,500)
- Gold Sponsor (\$1,000)
- Silver Sponsor (\$750)
- Packet Pick-Up Sponsor (\$650)
- Premier Hoodie Sponsor (\$500)
- Hoodie Sponsor (\$350)
- Booth Sponsor (\$250)

**CREDIT**

**CASH**

**CHECK**

Visa

MasterCard

American Express

Discover

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CREDIT CARD NUMBER

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EXPIRATION DATE

CVV NUMBER

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NAME ON CARD

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SIGNATURE

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Please update my information with the following:

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COMPANY NAME

---

CONTACT NAME

---

ADDRESS

---

CITY

STATE

ZIP

---

MOBILE NUMBER

EMAIL ADDRESS

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**FOR ALL EVENT INFORMATION & REGISTRATION**  
[www.marklund.org/5kgeneva](http://www.marklund.org/5kgeneva)