



Making *everyday life* possible for individuals with profound disabilities.

CARE LETTER

A newsletter for those who care about Marklund

Summer 2020 | www.marklund.org

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- Heroes Coming Together as a Team!
- New Cyber Classic
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LOOKING BACK: the Marklund School of Special Education, located at the Marklund Children's Home in Bloomingdale was established in 1977. This program later moved to the Marklund Day School and Learning Campus in Roselle, where Developmental Training and the educational classes were provided in one location.

We did it - Again! **The newest Marklund Day School soon opening in GENEVA!**

"A dream doesn't become reality through magic; it takes sweat, determination and hard work."

Colin Powell



Nearly one year ago, more than 100 people celebrated the official groundbreaking ceremony of the Marklund Day School-Geneva. Since then, it has been full steam ahead with construction of the 26,000-square-foot school for children with multiple needs/medically complex developmental disabilities and those on the autism spectrum. Not even a pandemic could stop the progress.

It is almost time to celebrate again. With the grand opening rescheduled for July 24, we are very excited to show this new state-of-the-art building to students, parents, teachers, staff and donors.

"It is such a blessing that with everything that our country and state has gone through since March, we are here nearly ready to open our new school to a very underserved area," said Gil Fonger, Marklund President & CEO.

Designed to provide individualized therapeutic, specialized education to 66 students, the new school features:

- **9 Classrooms**
- **2 Multi-Purpose Rooms**
- **Observation capabilities**
- **Therapy Rooms**
- **Nursing & Administrative offices**
- **Accessible playground**



"We would like to acknowledge our Capital Campaign Committee and our Development Department staff, who worked tirelessly over the past 15 months to help raise over \$5.2 million to build this school," Fonger said. "The lead gift made early on in the campaign was a \$1 million donation by the Foglia Family Foundation. In honor of their commitment to Marklund, the new building will carry the name the Foglia Education Center," Fonger announced.

The campaign has brought in more than 150 gifts made by other generous patrons who will be acknowledged on a beautiful originally-designed donor wall located in the school's lobby.

"We will see this dream come to full fruition when the first students walk through those doors this fall," said Paula Bodzioch, Marklund's Director of Education. "It will be a great day!"



To support the Capital Campaign for the Marklund Day School-Geneva, visit www.marklund.org/beyondthebuilding, or contact Stephanie Heinz, Individual Giving Manager, sheinz@marklund.org, 630-593-5473.

Join our **NEW** Marklund Cyber Classic

During this challenging moment in history, we've created the safest way for Marklund to raise critical funding needed while offering unconventional fun and camaraderie from the comforts of your own home or office : the Marklund Cyber Classic. Join us on a VIRTUAL platform—and help us empower our staff and families through your support.

SAFE, FUN, NEW!

Grab a drink, your favorite putter, and your cell phone for a “Happy Hour for Marklund” hosted by Jim and Bud Porter.

**Participation is FREE,
but Registration is Required!**

Register or Become a Sponsor at:
WWW.MARKLUND.ORG/GOLFLCLASSIC

5:45 pm

Pre-event celebrity drink demo and putting lesson

6:00 pm

Virtual online experience, with live auction

7:00 pm

Event ends

Questions? Contact Jeannine Zupo, Marklund's Director of Signature Events,
at 630.624.9874 or jzupo@marklund.org.

MARKLUND CYBER CLASSIC



**THURSDAY
AUGUST 27, 2020
at 6:00 pm CST**



PARTICIPATE FROM YOUR MOBILE DEVICE OR COMPUTER.

You won't want to miss this live, high-energy experience,
and all the exciting celebrity cameos we have lined up!

Marklund's Run, Walk & Roll-Bloomingtondale: This Success was anything but VIRTUAL!



\$45,000 raised for individuals with profound disabilities!

Needless to say, this was a very new experience for us all – but it could not have gone more perfectly! Thankfully we were blessed with a beautiful sunny day for our staff, families, donors and residents to participate in our **FIRST virtual event at Marklund!**

Thank you to each and every participant, fundraiser, sponsor and donor for supporting our first ever VIRTUAL Run, Walk & Roll event. It's because of YOU that Marklund can continue to make everyday life possible. We have so much gratitude right now feeling the support of everyone in our Marklund community.

**VIRTUAL RUN
RUN 5K/1 MILE
WALK
ROLL
BLOOMINGDALE**

Project Sweet Dreams: PART 2



During this unique time when we are called to stay home, we know just how important our bedrooms are to us. The same is true for our residents at the Marklund Wasmond Center in Elgin.

Each resident's bedroom is a deeply personal space to relax, play or spend time in a comfortable and safe place filled with the things they love!

Last year, proceeds from Project Sweet Dreams: Part 1 and the Little Angels Pledge Run raised an incredible \$86,673 to remodel 24 residents' bedrooms. This included purchasing new beds and updating furnishings in Marklund Wasmond Center's North residential area. It was an amazing event and successful campaign!



We need you for Part 2!

Although things are a little different this year, we still have residents' rooms that need refurbishing.

Help us raise \$40,000 by June 30th for new furniture in 12 additional residents' bedrooms.

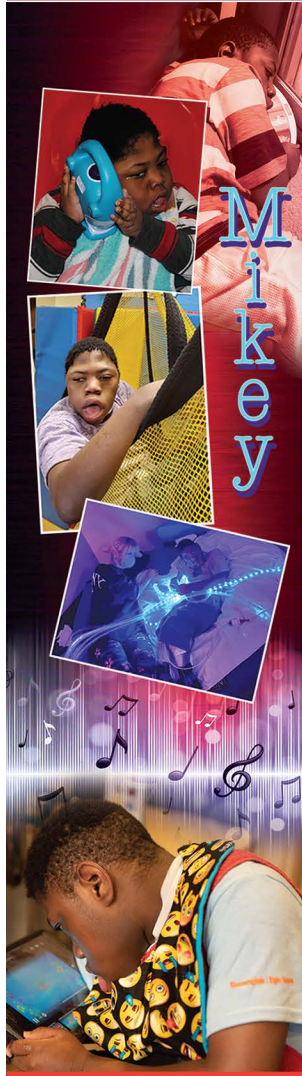
You can make a gift, create a fundraising page, or learn more by visiting:

<https://p2p.onecause.com/projectsweetdreams>



New resident bedroom furnishings from Project Sweet Dreams Part 1

Help residents like Mikey continue to enjoy life to the fullest every day!



Have you ever been on a Merry-Go Round?

Marklund resident, Mikey, is unable to ride one - but they are still one of his favorite things. He loves watching them so much that when he visits the Stratford Square Mall, the workers often turn it on just for him!

Since Mikey reacts so positively to the lights and music of the Merry-Go Round, the staff at Marklund chose to incorporate them into his therapy. One of his therapy activities involves an adaptive switch device that plays the sounds of drums, cymbals, and a xylophone.

Long-time Marklund volunteers who have formed a special relationship with Mikey said, "Over the past 10 years we have gone on numerous community outings with Mikey. We are very pleased with his remarkable progress and the energy he exhibits."

Because of their bond with Mikey, these special volunteers will match your gift, dollar-for-dollar, up to a total of \$5,000, if we receive it by June 30th!

Mikey is especially happy when he can use his iPad to play music. One of his favorite apps is Monkey Drum, which allows him to compose his own drum pieces. Mikey is a natural musician! He also uses an app that makes a light follow his finger when he touches the screen. Using his iPad for these activities has helped him greatly improve his hand-eye coordination and motor skills.

Mikey has access to all of these activities, and a caring staff to work with him, because of generous supporters like YOU! However, the adaptive switch devices and technology he uses for his therapy are expensive and often need replaced. Your gift will help us ensure Mikey, and all of our residents, can continue to enjoy their favorite activities at Marklund, and will help us fulfill our mission to **make everyday life possible** for everyone we serve!

In times of uncertainty such as this, our primary goal is to keep our residents and our staff safe, 24/7. Although this current crisis presents us with many challenges, Marklund WILL remain long after the effects of COVID-19 are gone.

The best way you can help our residents right now, like Marklund Philip Center resident Mikey, is with a donation.

Enclosed is my gift of:

\$ _____

Payment Method

Check enclosed (payable to Marklund)

Please charge my credit card

I commit to a monthly gift of \$ _____

This gift is in honor in memory of _____

I (we) wish to remain anonymous

My birthday is: ____ / ____ (MM/DD)

I would like more information about

Volunteering or taking a tour at Marklund

Naming Marklund in my will

Doubling my gift with a match by my employer



To give online, please follow the QR code or visit www.marklund.org/mikey

Credit Card Information

Visa MasterCard American Express Discover

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ CVV NUMBER _____

NAME ON CARD _____

SIGNATURE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MOBILE NUMBER _____ EMAIL ADDRESS _____

1S450 Wyatt Drive, Geneva, IL 60134 **630.593.5500**

www.marklund.org | info@marklund.org

Contributions to Marklund are tax-deductible as permitted by law.

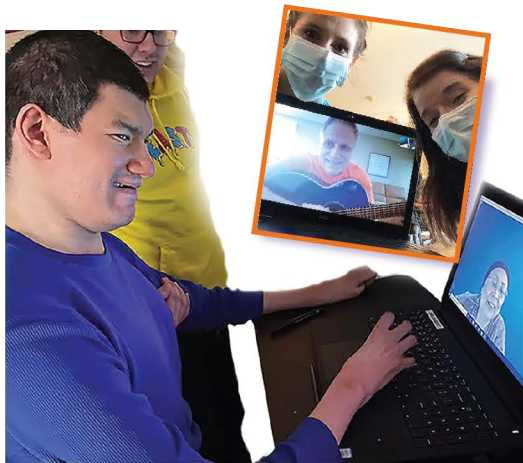
Coming Together in Crisis

In late March, when the unthinkable and unexpected happened, Marklund staff pulled together—all for the sake of the 174 residents and 69 students entrusted to our care.

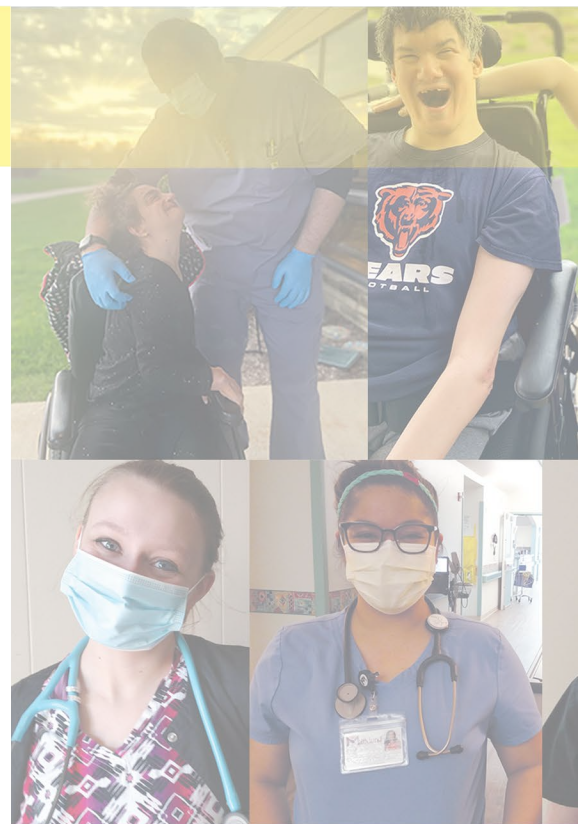
Essential staff donned masks, gloves, and even gowns to give the important 24/7 care that our residents deserve. They didn't stop, didn't hesitate, just kept moving, like real superheroes do.

Others cleaned, re-cleaned and re-cleaned again and again, did laundry, cooked meals, and maintained the buildings, also wearing masks and keeping a social distance.

Many called "non-essential" worked from home keeping the flow moving for functions like finances, administration, marketing, fundraising, purchasing and IT. Others provided education, therapy, even recreational activities via video calls.



Video technology has become our life-blood for staying connected—with each other, between residents and families, residents and other residents in other homes, and even residents and volunteers. Extra laptops were quickly purchased especially for that purpose, because being with family and friends means everything.



The world has changed tremendously in the last two months, and we've changed with it, but one thing that hasn't changed is our commitment, our promise, to provide the Marklund standard of care.

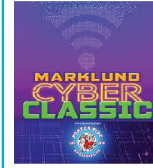




EVENT CALENDAR



Marklund Day School - Geneva
Grand Opening/Ribbon Cutting
July 24, 2020



Marklund Cyber Classic,
August 27, 2020



8th Annual
Run, Walk & Roll - Geneva
October 18, 2020



25th Annual
Top Hat Ball - Yellow Brick Road
January 30, 2021

our social network



www.marklund.org | info@marklund.org



OUR LOCATIONS

Marklund Hyde Center
 1S450 Wyatt Drive
 Geneva, Illinois 60134
 Phone: 630.593.5500
 Fax: 630.593.5501

Marklund Philip Center
 164 S. Prairie Ave.
 Bloomingdale, Illinois 60108
 Phone: 630.529.2871
 Fax: 630.529.3266

Marklund Wasmond Center & School
 1435 Summit Street
 Elgin, Illinois 60120
 Phone: 224.523.7530
 Fax: 847.622.5523

Marklund Day School
 164 S. Prairie Avenue
 Bloomingdale, Illinois 60108
 Phone: 630.307.1882
 Fax: 630.307.6491



Charitable Giving Incentives

The Coronavirus Aid, Relief, and Economic Security (CARES) Act can benefit you and Marklund in 2020 in the following ways:

- Taxpayers who don't itemize can deduct up to \$300 for cash gifts made directly to a public charity, like Marklund. (For example: someone could make three (3) \$100 gifts in 2020 and the entire \$300 would be tax-deductible - whether to one charity or multiple.)
- The current law limits charitable deductions to 60% of adjusted gross income (AGI). Under the CARES Act, individuals will be eligible for a deduction up to 100% of AGI for 2020 for all qualifying cash donations. (Deductions must be itemized in this scenario.)

The new charitable giving incentives under the CARES Act only applies to cash donations, not gifts of stock, real estate, or other types of property.

OUR VISION

A happy, safe, purpose-filled life for every individual with intellectual and developmental disabilities.

OUR MISSION

Making **everyday life** possible for individuals with profound disabilities.