

**DATE:** June 12, 2020  
**TO:** Board of Directors, Marklund  
**FROM:** Kudus O. Badmus, Chief Financial Officer *KOB*  
**SUBJECT:** Summary Comments, Marklund Charities  
May 2020 Financial Statements

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**Income Statement:**

**Fund-raising Income** –Net Fund-raising Income is favorable to budget by \$1.1M or 21%. Unrestricted Gifts and Grants is favorable to budget by approximately \$1.6M. As mentioned in previous statements, this is due to an unexpected \$1M donation we received in March. It is also noteworthy to mention that \$750K of this donation was designated to Capital Campaign by management. The Restricted program, unfavorable to budget by \$142K, mostly due to timing of grant writing.

**Fund-raising Expenses** – YTD salaries & benefits is unfavorable to budget by \$43K due to some salary adjustments and an increase in the benefits percentage calculation.

**Endowment Income & Unrealized Gain/ (Loss)** –YTD activities noted a combined Net Gain of \$259K including approximately \$382K in Fixed Income, a Realized Gain of \$331K and an Unrealized Loss of \$454K. Please see the summarized TCI report (Tab 3).

**Public Relations** – Public Relations expenses are unfavorable to budget by \$8K or 6%.

**Net Proceeds** - YTD results noted a Net Gain of \$5.3M, favorable to budget by approximately \$1.3M.

## Marklund Charities

Balance Sheet - May 2020

FY2020

Cash & Cash Equivalents - Depreciation Reserve Fund	\$	1,620,610		Accounts Payable	\$	405
Restricted Cash-Grants & Donations		450,451		Due to Marklund		173,874
Cash - Auxiliary/ Operations		2,473,964		Accrued Legal & Audit		25,955
Petty Cash		200		Accrued Liabilities-Other		106,601
Accounts Receivable		50,418		<b>Total Current Liabilities</b>	<b>\$</b>	<b>306,836</b>
Prepaid Other		31,798				
Due From Marklund		<u>1,000,050</u>				
<b>Total Current Assets</b>	<b>\$</b>	<b>5,627,490</b>				
Restricted Pledges Receivable	\$	0				
Restricted Allowance & Discount for Pledges Receivable		<u>0</u>		<b>Net Assets</b>		
<b>Total Pledges</b>	<b>\$</b>	<b>0</b>		Net Assets - Beginning of Year		15,682,163
Land	\$	159,525		Board Restricted Endowment		1,000,000
Leasehold Improvements		0		Depreciation Reserve Fund		1,000,000
Furniture & Equipment		0		Net Assets - Transfer In		2,000,000
Accumulated Depreciation		<u>0</u>		Net Assets - Transfers (Out)		(2,746,796)
<b>Total Fixed Assets</b>	<b>\$</b>	<b>159,525</b>		Fundraising Contribution		5,427,521
Restricted -Capital Campaign Funds	\$	691,499		Public Relations		<u>(134,793)</u>
Capital Campaign Pledges (Net)		<u>2,086,758</u>		<b>Total Net Assets</b>	<b>\$</b>	<b>22,228,095</b>
<b>Total Capital Campaign Assets</b>	<b>\$</b>	<b>2,778,257</b>				
Board Restricted Endowment Fund	\$	1,000,000		<b>Total Liabilities &amp; Net Assets</b>	<b>\$</b>	<b>22,534,930</b>
Endowment Income		2,893,610				
Net Endowment Unrealized Gain/ (Loss)		2,461,855				
Endowment Fund		7,614,194				
Endowment Pledges (Net)		<u>-</u>				
<b>Total Endowment Assets</b>	<b>\$</b>	<b>13,969,659</b>				
<b>Total Assets</b>		<b>\$22,534,930</b>				

\*Total Endowment Assets (not including pledges)  
 May 2019 \$ 13,105,477  
 May 2020 \$ 13,969,659