

SPONSORSHIP OPPORTUNITIES



presented by:

Fitch Foundation

October 16, 2022

\$5,000 START/FINISH LINE SPONSOR **Exclusive**

- Logo on start/finish line banner
- Premier logo on back of event hoodies
- Logo on print material
- Logo on event website and e-blasts
- Mutually agreed upon marketing insert in participant packets
- Company name featured in event social media campaigns
- Up to 10 complimentary registrations

\$3,500 PARTICIPANT MEDAL SPONSOR **Exclusive**

- Logo on keepsake medal ribbon given to 550+ participants
- Logo on medal ribbon awards given to 5K winners
- Premier logo placement on back of event hoodies
- Logo on print material
- Logo on event website and e-blasts
- Mutually agreed upon marketing insert in participant packets

\$3,000 RUNNER WARM UP SPONSOR **Exclusive**

- Logo on reusable hand warmers
- Premier logo placement on back of event hoodies
- Logo on print materials
- Logo on event website and e-blasts
- Mutually agreed upon marketing insert in participant packets

\$1,500 RACE SECURITY SPONSOR

- Company signs at 4 police locations throughout race route
- Premier logo placement on back of event hoodies
- Logo on event website and e-blasts

\$10,000 PRESENTING SPONSOR **Exclusive**

- Presenting logo placement on front of event hoodies
- Exclusive logo on participant goodie bag winter gloves
- Opportunity to display company's promotional banner at event
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during live and virtual event program
- Company representative opportunity to give 10-day workshop tech to start the race
- Presenting logo placement on all event print material
- Presenting logo placement on Facebook Ad
- Presenting logo on event registration page
- Recognition as Presenting Sponsor in event e-blasts
- Verbal recognition as Presenting Sponsor on 101.9 FM The Mix
- Mutually agreed upon marketing insert in participant packets
- Up to 20 complimentary registrations

\$2,500 VOLUNTEER SPONSOR **Exclusive**

- Logo exclusively on back of "Race Crew" volunteer shirt
- Premier logo placement on back of event hoodies
- Logo on print material
- Logo on event website and e-blasts
- Company sign at volunteer check-in

\$1,500 COURSE CHUTE SPONSOR

- Company signs along start chute
- Premier logo placement on back of event hoodies
- Logo on print material
- Logo on event website and e-blasts

\$650 WATER STATION SPONSOR **Exclusive**

- Logo on Water Station signs at Mile 1.5
- Premier logo placement on back of event hoodies
- Logo on event website and e-blasts

\$1,000 ALL MILE SPONSOR **Exclusive**

- Exclusive company logo on all (3) mile marker signs
- Premier logo placement on back of event hoodies
- Company logo on event registration page
- Company logo on event e-blasts

\$1,000 GOLD SPONSOR

- Premier logo placement on back of event hoodies
- Logo on print material
- Logo on event website and e-blasts

\$250 BOOTH SPONSOR

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

\$500 PRINT SPONSOR

- Logo on print materials
- Logo on event website and e-blasts

\$500 HOODIE SPONSOR

- Premier logo placement on back of event hoodies
- Logo on event website and e-blasts

\$100 GOODY BAG SWAG SPONSOR

- Opportunity to put mutually agreed upon marketing item in race participant bag

Making everyday life possible for individuals with profound disabilities

Mail payment to: Marklund Hyde Center 15450 Wyatt Drive, Geneva, IL 60134

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