### SPONSORSHIP OPPORTUNITIES





### HEADBAND SPONSOR \*Exclusive\*

- · Logo on novelty cooling headband given to 300+ participants
- Premier logo placement on back of event shirts
- Logo on print material
- Logo on event websites and e-blasts
- Mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations

## PARTICIPANT MEDAL SPONSOR

- Logo on keepsake medal ribbon given to 400+ participants
- Premier logo placement on back of event shirts
- Logo on print material
- Logo on event websites and e-blasts
- Mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations

## \$2,500

### **5K WINNER MEDAL SPONSOR** Exclusive\*

- · Logo on medal ribbon awards given to 5K winners
- Premier logo placement on back of event shirts
- Logo on event websites and e-blasts
- Verbal Acknowledgment of Medal Sponsor at 5K Awards Ceremony
- Opportunity for company representative to present awards
- 3 complimentary registrations

## \*Exclusive\*

- 10 complimentary registrations
- Presenting logo placement on front of event shirts
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during live and virtual eye it pr
- Company Represe to give event day w speeck
- go placement print material
- ting logo placement on Facebook Ad
- Presenting logo on event registration webpages
- **Recognition as Presenting** Sponsor in all event e-blasts
- Mutually agreed upon marketing insert in participant packets

## START/FINISH LINE SPONSOR

- Logo on startfinish banner
- placement on vent shirts
- Logo o print material
- Logo n event websites and e-blasts
- 3 complimentary registrations

## Exclusive

- Logo exclusively on back of "Race Crew" volunteer shirts
- Premier logo placement on back of event shirts
- Logo on print material
- Logo on event websites and e-blasts
- Company sign at volunteer check-in

- Company signs along start chute
- Premier logo placement on back of event shirts
- Logo on print material
- Logo on event websites and e-blasts

## \$1.000

### **RACE SECURITY SPONSOR**

- Company signs at 4 police locations throughout race route
- Premier logo placement on back of event shirts
- Logo on event websites and e-blasts

## \$1.000

### **GOLD SPONSOR**

- Premier logo placement on back of event shirts
- Logo on print material
- Logo on event websites and e-blasts

- placement on event shirts
- on event websites and e-blasts

# PREMIER SHIRT SPONSOR

- Premier logo placement on back of event shirts
- Logo on event e-blasts

### PRINT SPONSOR

- · Logo on print material
- Logo on event e-blasts

- Company table/booth present at "Party in the Park"
- Logo on event e-blasts

## **GOODY BAG SWAG SPONSOR**

 Opportunity to put mutually agreed upon marketing item in race participant bag

### Making everyday life possible for individuals with profound disabilities

Mail payment to: Marklund Hyde Cente	er 1S450 Wyatt Drive, Geneva, IL 60134

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