

# Marklund Magic: Give today, impact tomorrow

## MARKLUND

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It all began with a baby boy and an amazing family.

Late in December, Marklund will celebrate 68 years of providing care. It all began Dec. 21, 1954, with the birth of Mark William Lund, followed days later by a nurse, Claire Haverkamp and her family welcoming the newborn into their home to provide specialized care. Claire saw a need and she made it her goal to fill it — that was the beginning of Marklund Magic. The Marklund organization eventually became the first skilled pediatric center in Illinois for individuals with developmental disabilities. Little did anyone know how much one baby would change the world. Today, staff are proud to carry their legacy forward as we work to meet the needs of those with profound developmental disabilities.

With three residential locations — the Marklund Hyde Center in Geneva,



PHOTO BY THERA W. ZUREK

**A resident and staff member enjoy the weather on an outing near the Marklund Hyde Center in Geneva.**

the Marklund Philip Center in Bloomington, and the Marklund Washington Center in Elgin — it is currently home to 178 adults and children with developmental disabilities. Each location has on-site therapeutic, residential and educational services. 24/7/365, in addition to Community Day Services for adults, providing individualized programming focusing on topical

curriculum, daily living and vocational skills. More than 500 staff members work to support the mission of making everyday life possible for individuals with profound disabilities.

Support Marklund Magic this holiday season in the following ways:

**ONLINE GIVING:** Your gift will be matched ... double your donation!

**Giving Tuesday matching gift campaign:** The global day of giving, #GivingTuesday, will take place on Nov. 29. Kick off the holiday giving season by supporting Marklund to ensure that the "Marklund Magic" continues for the children and adults served there.

The magic is in COMMUNITY, CONNECTION & CARE. This Giving Tuesday we will work together to spread the magic, creating awareness and celebrating the Marklund mission — making everyday life possible for individuals with

profound disabilities. The 2022 Giving Tuesday goal is the largest in our organization's history — \$76,450! It will close the annual fund gap not reimbursed by the state of Illinois for FIVE Marklund residents. THE FIRST \$20,000 donated on Giving Tuesday will be doubled thanks to a generous donation by Grace Power & Control.

### Holiday Appeal

Then, continuing through the start of 2023, Marklund will also accept donations to its "Marklund Magic" Holiday Appeal. These donations will be doubled thanks to a generous match up to \$25,000 by an anonymous donor. Learn more by visiting the Marklund website this holiday season at [www.marklund.org/give](http://www.marklund.org/give).

### Giving Trees

Each year, staff work hard at creating wish lists with each one of our residents. The residents' top gift ideas, are featured on individual Giving

Tree Tags which are hung on holiday trees. Those who wish to be holiday elves this year and pick up some gifts for our residents can do so in one of three ways:

- Stop in any Marklund locations and pick one or more of these tags off the Giving Trees in our lobbies.

- Request an entire collection of the resident tags specific to whichever Marklund location you prefer, and share with your co-workers.

- Set up your own giving tree at your place of business to allow your guests/customers to select resident giving tree tags which we provide to you.

Churches, businesses and organizations in Kane, DuPage and Cook counties join in each year, allowing us to make sure all of our residents have a very special Christmas. Contact Nikki Osterloh, Manager of Volunteer Engagement, at [nosterloh@marklund.org](mailto:nosterloh@marklund.org), for giving tree details.

For more information, visit [www.marklund.org](http://www.marklund.org).

## GIVING GUIDE

### Happy Holidays!

"We begin our relationship with Marklund as friends, but quickly evolve into family, helping to take care of family." Mike Herlihy, Marklund Board Chair, believes this is the *Marklund Magic*. Doesn't this capture the meaning of the holiday season? Friends who've become family, caring for others. *Togetherness*. At Marklund, the magic doesn't disappear after the holidays. We see the magic — everyday — thanks to you! A family of staff, friends and supporters working to provide opportunities of growth, independence and connection for each Marklund resident, community client and student.

We want to **THANK YOU** for your ongoing support of our mission. It is your dedication that allows us to deliver on our promise of making *everyday life* possible for the children and adults we serve. From our family to yours, we wish you a blessed holiday season! Looking ahead to the new year, our hope is to spread the *Marklund Magic* — new friends, new programs, and a greater Marklund impact in 2023!

God bless you!

Gilbert W. Fonger  
President/CEO  
[gfolger@marklund.org](mailto:gfolger@marklund.org)

**PS - Today's donation will be doubled thanks to a generous match up to \$20,000 by an anonymous donor.**

To give online,  
please follow the QR code or visit  
<https://www.marklund.org/give>

