

arklund SPONSORSHIP OPPORTUNITIES Deadline: September 15, 2023



Presenting Sponsorship

- VIP team tent on event day
- Company promotional banner at event
- Company Representative opportunity to give event-day welcome speech to start the race
- Presenting logo placement on the race hoodie, Facebook Ad, and all print & digital material
- Verbal recognition as Presenting Sponsor on 101.9 FM The Mix
- Mutually agreed upon marketing insert in participant packets
- Up to 20 complimentary registrations

Gold Sponsorships - (\$2,500+)

Includes logo on race hoodie, logo on print materials, logo on digital materials, mutually agreed upon marketing insert in participant packets

Start/Finish Line Package (\$5,000): Logo on start/finish banner; up to 10 complimentary registrations Medal Package (\$3,500): Logo on keepsake medal ribbon given to 500+ participants; logo on award medal ribbon Belt Bag Swag Package (\$3,000): Logo on belt bag swag item

Volunteer Package (\$2,500): Logo on Race Crew volunteer t-shirts; company sign at volunteer check-in

Silver Sponsorships - (\$1,000+)

Includes logo on race hoodie, logo on digital materials, mutually agreed upon marketing insert in participant packets

Course Chute Package (\$1,500): Company signs along course start chute Race Security Package (\$1,500): Company signs at police positions throughout course All Mile Package (\$1,000): Company logo on each mile marker sign

Bronze Sponsorships - (\$250+)

Includes logo on digital materials

Water Station Package (\$750): Logo on water station signs at 1.5 mile mark

Print Package (\$500): Logo on print materials Swag Package (\$500): Logo on race hoodie Table Package (\$250): Company table at Party in the Park

Goody Bag Sponsorship - (\$100)

Send a mutually agreed upon marketing item to go in 500+ race packets

Mail payment to: Marklund Hyde Center 1S450 Wyatt Drive, Geneva, IL 60134

_ X	Credit Card Information	Update my information with the following:
	☐ Visa ☐ Mastercard ☐ American Express ☐ Discover	
- J	Credit card number	Company Name
САЅН	Expiration date CVV number	Contact Name
REDIT	Name on card	Address
	Signature	City/State/Zip

Contact Celine Pierce at (630) 593-5473 or cpierce@marklund.org