



SPONSORSHIP OPPORTUNITIES

Mail payment to:

Marklund Hyde Center
1S450 Wyatt Drive
Geneva, IL 60134

Questions?

Contact Lauren Spitler
at (630) 593-5473 or
lspitler@marklund.org

Payment Method:

☐ Credit ☐ Cash ☐ Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

☐ American Express ☐ Visa
☐ Mastercard ☐ Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

\$5,000

Presenting Sponsor

Exclusive

- 10 complimentary registrations
- Presenting logo placement on front of event shirts*
- Opportunity for Presenting Sponsor booth space at P team tent
- Verbal recognition and thanking sponsor during event program
- Complimentary Representative Giveaway event-day complimentary speech to start the race
- Presenting logo placement on all event print materials*
- Presenting logo placement on Facebook and Instagram*
- Presenting logo on event registration webpages
- Recognition as Presenting Sponsor in all event e-blasts
- Mutually agreed upon marketing insert in participant packets

\$2,500

Finish Line Gift Sponsor

Exclusive

- Logo on commemorative vinyl sticker given to 300+ participants as they cross the finish line
- Premier logo placement on back of event shirts*
- Logo on print material**
- Logo on event websites and e-blasts
- Mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations
- Opportunity for company representatives to present to participants at finish line

\$2,500

5K Winner Medal Sponsor

Exclusive

- Logo on medal ribbon awards given to 5K winner (Medal Ceremony: March 1)
- Premier logo placement on back of event shirts*
- Logo on event websites and e-blasts
- Verbal Acknowledgment of Medal Sponsor at Medal Ceremony
- Opportunity for company representatives to present awards
- 5 complimentary registrations

More sponsorship opportunities on back

SOLD

\$2,500

**Start/Finish
Line Sponsor**

Exclusive

- Logo on start/finish line banners
- Premier logo placement on back of event shirts
- Logo on print material**
- Logo on event websites and e-blasts
- 3 complimentary registrations

SOLD

\$2,500

Volunteer Sponsor

Exclusive

- Logo exclusively on back of "Race Chute" volunteer shirts
- Premier logo placement on back of event shirts
- Logo on print material**
- Logo on event websites and e-blasts
- Company sign on volunteer back-ki

\$1,500

**Course Chute
Sponsor**

- Company signs along start chute
- Premier logo placement on back of event shirts*
- Logo on print material**
- Logo on event websites and e-blasts

\$1,000

**Race Security
Sponsor**

- Company signs at 4 police locations throughout race route
- Premier logo placement on back of event shirts*
- Logo on event websites and e-blasts

\$1,000

Gold Sponsor

- Premier logo placement on back of event shirts*
- Logo on print material**
- Logo on event websites and e-blasts

\$650

**Water Station
Sponsor**

- Logo on Water Station signs at Mile 1.5
- Premier logo placement on back of event shirts*
- Logo on event websites and e-blasts

\$500

**Premier Shirt
Sponsor**

- Premier logo placement on back of event shirts*
- Logo on event e-blasts

\$500

Print Sponsor

- Logo on print material**
- Logo on event e-blasts

\$200

Booth Sponsor

- Company table/booth present at "Party in the Park"
- Logo on event e-blasts

\$100

**Goody Bag
Swag Sponsor**

- Opportunity to put mutually agreed upon marketing item in race participant bag

**Deadline for logo to be included on shirts is March 9*

***Deadline for logo to be included on print materials is January 17*

Questions?

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