



SPONSORSHIP OPPORTUNITIES

Mail payment to:

Marklund Hyde Center
1S450 Wyatt Drive
Geneva, IL 60134

Questions?

Contact Lauren Spittler
at (630) 593-5473 or
lspittler@marklund.org

Payment Method:

Credit Cash Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

American Express Visa
 Mastercard Discover

Credit card number

Expiration date CVV number

Name on card

Signature

\$10,000 Presenting Sponsor

Exclusive

- Presenting logo placement on front of event sweatshirts*
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during event program
- Company representative has opportunity to give event-day welcome speech to start the race
- Presenting logo placement on all event print materials**
- Presenting logo placement on Facebook Ad
- Presenting logo placement on event registration webpages
- Recognition as Presenting Sponsor in all event e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- Up to 20 complimentary registrations

\$5,000 Start/Finish Line Sponsor

Exclusive

- Logo on Start/Finish line banners
- Premier placement of company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- Up to 10 complimentary registrations

\$3,000 Finish Line Gift Sponsor

Exclusive

- Logo on commemorative vinyl sticker given to 600+ participants as they cross the finish line (*deadline: Sept 20*)
- Premier logo placement on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- Up to 5 complimentary registrations
- Opportunity for company representatives to present to participants at finish line

More sponsorship opportunities on back!

\$2,500

Bib Sponsor

Exclusive

- Logo on participant bibs (*deadline: Sept 1*)
- Premier placement of company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- Up to 5 complimentary registrations

\$2,500

Volunteer Sponsor

Exclusive

- Logo exclusively on back of "Race Crew" volunteer shirt*
- Premier placement of company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- Company sign at Volunteer Check-In

\$1,500

Course Chute Sponsor

- Company signs along start chute
- Company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$1,500

Race Security Sponsor

- Company signs at 4 police locations throughout race route
- Company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$1,000

Gold Sponsor

- Company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$750

Water Station Sponsor

Exclusive

- Company logo on Water Station signs at Mile 1.5
- Company name on back of event sweatshirts*
- Logo on event websites and e-blasts

\$500

Print Sponsor

- Logo on print materials**
- Logo on event website and e-blasts

\$500

Sweatshirt Sponsor

- Company name on back of event sweatshirts*
- Logo on event website and e-blasts

\$250

Booth Sponsor

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

\$100

Goody Bag Swag Sponsor

- Opportunity to put mutually agreed upon marketing item in race participant bag

*Deadline for logo to be included on shirts is September 14
**Deadline for logo to be included on print materials is August 9

Questions?

Contact Lauren Spittle at (630) 593-5473 or lsittle@marklund.org