



SPONSORSHIP OPPORTUNITIES

Mail payment to:

Marklund Hyde Center
1S450 Wyatt Drive
Geneva, IL 60134

Questions?

Contact Danie Frank
at (630) 397-5623 or
dfrank@marklund.org

Payment Method:

Credit Cash Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

American Express Visa

Mastercard Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

\$10,000
Presenting Sponsor

Exclusive

- Presenting logo placement on front of event sweatshirts*
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during event program
- Company representative has opportunity to give 5-minute welcome speech to start the race
- Presenting logo placement on all event print materials**
- Presenting logo placement on event website
- Presenting logo placement on event registration webpages
- Recognition as Presenting Sponsor in all event e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- Up to 20 complimentary registrations

SOLD

\$5,000
Start/Finish Line Sponsor

Exclusive

- Logo on Start/Finish line banners
- Premier placement of company name on back of event sweatshirts*
- Logo on promotional materials
- Logo on event website and social media
- Up to 10 complimentary registrations

SOLD

\$3,000
Participant Medal Sponsor

Exclusive

- Logo on keepsake medal ribbon given to 550 participants
- Premier placement of company name on back of event sweatshirts*
- Logo on promotional materials
- Logo on event website and social media
- Opportunity to place mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations

SOLD

More sponsorship opportunities on back!

\$2,500
5K Winner Medal
Exclusive

- Logo on medal ribbon given to 5K winners (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts*
- Logo on event websites and e-blasts
- Verbal acknowledgment of Medal sponsor at 5K Awards Ceremony
- Opportunity for company representative to present awards
- 5 complimentary registrations

\$2,500
Bib Sponsor
Exclusive

- Logo on participant bibs (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts*
- Logo on print materials
- Logo on event websites and e-blasts
- Up to 5 complimentary registrations

\$2,500
Volunteer Sponsor
Exclusive

- Logo exclusively on back of "Race Crew" volunteer shirt*
- Premier placement of company name on back of event sweatshirts*
- Logo on print materials
- Logo on event websites and e-blasts
- Company sign at Volunteer Check-In

\$1,500
Course Chute Sponsor

- Company signs along start chute
- Company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$1,500
Race Security Sponsor

- Company signs at 4 police locations throughout race route
- Company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$1,000
Gold Sponsor

- Company name on back of event sweatshirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$750
Water Station Sponsor
Exclusive

- Company logo on Water Station signs at Mile 1
- Company name on back of event sweatshirts*
- Logo on event websites and e-blasts

\$500
Print Sponsor

- Logo on print materials**
- Logo on event website and e-blasts

\$500
Sweatshirt Sponsor

- Company name on back of event sweatshirts*
- Logo on event website and e-blasts

\$250
Booth Sponsor

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

\$100
Goody Bag Sponsor

- Opportunity to put mutually agreed upon marketing item in race participant bag

***Deadline for logo to be included on print materials is August 13*
**Deadline for company name to be included on shirts is September 12*

Questions?

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