

MARKLUND 5K/1 MILE - ELGIN APR 26 RUN WALK & ROLL

SPONSORSHIP OPPORTUNITIES

Mail payment to:
Marklund Hyde Center
18450 Wyatt Drive
Geneva, IL 60134

Questions?
Contact Danie Frank
at (630) 397-5623 or
dfrank@marklund.org

Payment Method:

Credit Cash Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

American Express Visa

Mastercard Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

\$10,000
Presenting
Sponsor
Exclusive

- Company logo **prominently displayed** on the back of event shirts
- Exclusive **Presenting Sponsor VIP Team Tent** at the event
- Verbal recognition as the **Presenting Sponsor** during the event program
- Opportunity to include **mutually approved marketing materials** in race packets
- Logo featured on:
 - All event **print materials**
 - **Event registration webpages**
 - All **event e-blasts**
 - **Social media recognition**
- **Up to 20 complimentary race registrations**
- **Presenting Sponsor signage** prominently displayed at the event

\$5,000
Start/Finish
Line Sponsor
Exclusive

- Logo on **Start/Finish line banner**
- Premier placement of **company name** on back of event shirts
- Logo on **print materials**, event website, and e-blasts
- **Up to 10 complimentary registrations**

SOLD

\$3,000
Participant
Medal Sponsor
Exclusive

- Logo on **keepsake medal ribbon** for 550+ participants
- Premier placement of **company name** on **back of event shirts**
- Logo on **print materials**, event website, and e-blasts
- Opportunity to include **mutually approved marketing insert** in participant packets
- **5 complimentary registrations**

More sponsorship opportunities on back!

\$2,500

5K Winner Medal

Exclusive

- Logo on **medal ribbon** given to 5K winners (deadline: Sept. 1)
- Premier placement of **company name on back of event shirts**
- Logo on **event websites and e-blasts**
- Verbal acknowledgment during the 5K Awards Ceremony
- Opportunity for a **company representative** to present awards
- **5 complimentary registrations**

\$2,500

Bib Sponsor

Exclusive

- Logo on all **participant bibs**
- Premier placement of **company name on the back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- **Up to 5 complimentary registrations**

SOLD

\$2,500

Volunteer Sponsor

Exclusive

- Logo exclusively on the back of "Race Committee" **volunteer shirts**
- Premier placement of **company name on the back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- Company signage at **Volunteer Check-In**

SOLD

\$1,500

Course Chute Sponsor

- Company signs along the **start chute**
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$1,500

Race Security Sponsor

- Company signs at **4 police locations** throughout the race route
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$1,000

Parking/Shuttle Sponsor

Exclusive

- Company logo displayed on **Marklund transportation shuttle**
- Company logo featured on **four (4) signs** in the event parking area
- Company name on back of **event shirts***
- Logo on **event website and e-blasts**

\$1,000

Gold Sponsor

- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$750

Water Station Sponsor

Exclusive

- Logo on **Water Station signage at Mile 1.5**
- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

\$500

Print Sponsor

- Logo on **print materials, event website, and e-blasts**

\$500

Shirt Sponsor

- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

\$250

Booth Sponsor

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

\$100

Goody Bag Sponsor

- Opportunity to put mutually agreed upon marketing item in race participant bag

**Deadline for logo to be included on print materials is January 29

*Deadline for company name to be included on shirts is March 13

Questions?

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