

# MARKLUND 5K/1 MILE - ELGIN

APR  
26

# RUN WALK & ROLL

## SPONSORSHIP OPPORTUNITIES

### Mail payment to:

Marklund Hyde Center  
1S450 Wyatt Drive  
Geneva, IL 60134

### Questions?

Contact Danie Frank  
at (630) 397-5623 or  
dfrank@marklund.org

### Payment Method:

☐ Credit ☐ Cash ☐ Check

### Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

### Credit Card Information

☐ American Express ☐ Visa  
☐ Mastercard ☐ Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

## \$10,000

### Partner Sponsor

\*Exclusive\*

- Company name **prominently displayed** on the back of event shirts
- Exclusive **Partner Sponsor VIP Team Tent** at the event
- Verbal recognition as the **Partner Sponsor** during the event program
- Opportunity to include **mutually approved marketing materials** in race packets
- Logo featured on:
  - All event **print materials**
  - **Event registration webpages**
  - All **event e-blasts**
  - **Social media recognition**
- **Up to 20 complimentary race registrations**

## \$5,000

### Start/Finish Line Sponsor

\*Exclusive\*

- Logo on **Start/Finish line banner**
- Premier placement of **company name** on back of event shirts
- Logo on **print materials, event website, and e-blasts**
- **Up to 10 complimentary race registrations**

**SOLD**

## \$3,000

### Participant Medal Sponsor

\*Exclusive\*

- Logo on **keepsake medal ribbon** for 550+ participants
- Premier placement of **company name** on back of event shirts
- Logo on **print materials, event website, and e-blasts**
- Opportunity to include **mutually approved marketing insert** in participant packets
- **5 complimentary registrations**

More sponsorship opportunities on back!

## \$2,500

### 5K Winner Medal

\*Exclusive\*

- Logo on **medal ribbon** given to 5K winners (deadline: Sept. 1)
- Premier placement of **company name on back of event shirts**
- Logo on **event websites and e-blasts**
- Verbal acknowledgment during the **5K Awards Ceremony**
- Opportunity for a **company representative to present awards**
- **5 complimentary registrations**

## \$2,500

### Bib Sponsor

\*Exclusive\*

- Logo on all **participant bibs**
- Premier placement of **company name on back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- **Up to 5 complimentary registrations**

## \$2,500

### Volunteer Sponsor

\*Exclusive\*

- Logo exclusively on the back of **"Race Crew" volunteer shirts**
- Premier placement of **company name on back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- Company signage at **Volunteer Check-In**

## \$1,500

### Course Chute Sponsor

- Company signs along the **start chute**
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

## \$1,500

### Race Security Sponsor

- Company signs at **4 police locations** throughout the race route
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

## \$1,000

### Parking/Shuttle Sponsor

\*Exclusive\*

- Company logo displayed on **Marklund transportation shuttle**
- Company logo featured on **four (4) signs** in the event parking area
- Company name on back of **event shirts\***
- Logo on **event website and e-blasts**

## \$1,000

### Gold Sponsor

- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**
- 2 comped registrations

## \$750

### Water Station Sponsor

\*Exclusive\*

- Logo on **Water Station signage** at Mile 1.5
- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

## \$500

### Print Sponsor

- Logo on **print materials, event website, and e-blasts**

## \$500

### Shirt Sponsor

- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

## \$250

### Booth Sponsor

- Company table/booth at post-race **"Party in the Park"**
- Logo on event e-blasts

## \$100

### Goody Bag Sponsor

- Opportunity to put mutually agreed upon marketing item in race participant bag

\*\*Deadline for logo to be included on print materials is January 29

\*Deadline for company name to be included on shirts is March 13

## Questions?

Contact Danie Frank at (630) 397-5623 or [dfrank@marklund.org](mailto:dfrank@marklund.org)

Making *everyday life* possible for individuals with profound disabilities