

MARKLUND 5K/1 MILE - ELGIN

APR
26

RUN WALK & ROLL

SPONSORSHIP OPPORTUNITIES

Mail payment to:

Marklund Hyde Center
1S450 Wyatt Drive
Geneva, IL 60134

Questions?

Contact Danie Frank
at (630) 397-5623 or
dfrank@marklund.org

Payment Method:

☐ Credit ☐ Cash ☐ Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

☐ American Express ☐ Visa
☐ Mastercard ☐ Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

\$10,000

Presenting Sponsor

Exclusive

- Company logo **prominently displayed** on the back of event shirts
- Exclusive **Presenting Sponsor VIP Team Tent** at the event
- Verbal recognition as the **Presenting Sponsor** during the program
- Opportunity to include **mutually approved marketing materials** in race packets
- Logo featured on
 - All event print materials
 - Event registration brochures
 - All event e-blasts
 - Social media recognition
- **Up to 20 complimentary race registrations**
- **Presenting Sponsor signage** prominently displayed at the event

SOLD

\$5,000

Start/Finish Line Sponsor

Exclusive

- Logo on **Start/Finish line banner**
- Premier placement of company name on back of event shirts
- Logo on **print materials, event website, and e-blasts**
- **Up to 10 complimentary race registrations**

SOLD

\$3,000

Participant Medal Sponsor

Exclusive

- Logo on **keepsake medal ribbon** for 550+ participants
- Premier placement of **company name on back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- Opportunity to include **mutually approved marketing insert** in participant packets
- **5 complimentary registrations**

More sponsorship opportunities on back!

\$2,500

5K Winner Medal

Exclusive

- Logo on **medal ribbon** given to 5K winners (deadline: Sept. 1)
- Premier placement of **company name on back of event shirts**
- Logo on **event websites and e-blasts**
- Verbal acknowledgment during the **5K Awards Ceremony**
- Opportunity for a **company representative to present awards**
- **5 complimentary registrations**

\$2,500

Bib Sponsor

Exclusive

- Logo on all **participant bibs**
- Premier placement of **company name on back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- **Up to 5 complimentary registrations**

\$2,500

Volunteer Sponsor

Exclusive

- Logo exclusively on the back of **"Race Crew" volunteer shirts**
- Premier placement of **company name on back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- Company signage at **Volunteer Check-In**

\$1,500

Course Chute Sponsor

- Company signs along the **start chute**
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$1,500

Race Security Sponsor

- Company signs at **4 police locations** throughout the race route
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$1,000

Parking/Shuttle Sponsor

Exclusive

- Company logo displayed on **Marklund transportation shuttle**
- Company logo featured on **four (4) signs** in the event parking area
- Company name on back of **event shirts***
- Logo on **event website and e-blasts**

\$1,000

Gold Sponsor

- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$750

Water Station Sponsor

Exclusive

- Logo on **Water Station signage** at Mile 1.5
- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

\$500

Print Sponsor

- Logo on **print materials, event website, and e-blasts**

\$500

Shirt Sponsor

- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

\$250

Booth Sponsor

- Company table/booth at post-race **"Party in the Park"**
- Logo on event e-blasts

\$100

Goody Bag Sponsor

- Opportunity to put mutually agreed upon marketing item in race participant bag

**Deadline for logo to be included on print materials is January 29

*Deadline for company name to be included on shirts is March 13

Questions?

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Making *everyday life* possible for individuals with profound disabilities