

APR
26

MARKLUND 5K/1 MILE - ELGIN RUN WALK & ROLL

SPONSORSHIP OPPORTUNITIES

Mail payment to:
Marklund Hyde Center
18450 Wyatt Drive
Geneva, IL 60134

Questions?
Contact Danie Frank
at (630) 397-5623 or
dfrank@marklund.org

Payment Method:

Credit Cash Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

American Express Visa

Mastercard Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

**\$10,000
Presenting
Sponsor**
Exclusive

- Company logo **prominently displayed** on the back of event shirts
• Exclusive **Presenting Sponsor VIP Team Tent** at the event
• Verbal recognition as the **Presenting Sponsor** during the program
• Opportunity to include **mutually approved marketing insert** in race packets
• Logo featured on:
o All event print materials
o Event registration websites
o All event e-blasts
o Social media recognition
• **Up to 20 complimentary race registrations**
• **Presenting Sponsor** signage prominently displayed at the event

**\$5,000
Start/Finish
Line Sponsor**
Exclusive

- Logo on **Start/Finish line banner**
• Premier placement of **company name** on back of event shirts
• Logo on **print materials**, event website, and e-blasts
• **Up to 10 complimentary registrations**

**\$3,000
Participant
Medal Sponsor**
Exclusive

- Logo on **keepsake medal ribbon** for 550+ participants
• Premier placement of **company name** on **back of event shirts**
• Logo on **print materials**, event website, and e-blasts
• Opportunity to include **mutually approved marketing insert** in participant packets
• **5 complimentary registrations**

More sponsorship opportunities on back!

\$2,500**5K Winner Medal*****Exclusive***

- Logo on **medal ribbon** given to 5K winners (deadline: Sept. 1)
- Premier placement of **company name on back of event shirts**
- Logo on **event websites and e-blasts**
- Verbal acknowledgment during the **5K Awards Ceremony**
- Opportunity for a **company representative** to present awards
- **5 complimentary registrations**

\$2,500**Bib Sponsor*****Exclusive***

- Logo on all **participant bibs**
- Premier placement of **company name on the back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- **Up to 5 complimentary registrations**

SOLD**\$2,500****Volunteer Sponsor*****Exclusive***

- Logo exclusively on the back of **“Race Committee” volunteer shirts**
- Premier placement of **company name on the back of event shirts**
- Logo on **print materials, event website, and e-blasts**
- Company signage at **Volunteer Check-In**

SOLD**\$1,500****Course Chute Sponsor**

- Company signs along the **start chute**
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$1,500**Race Security Sponsor**

- Company signs at **4 police locations** throughout the race route
- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$1,000**Parking/Shuttle Sponsor*****Exclusive***

- Company logo displayed on **Marklund transportation shuttle**
- Company logo featured on **four (4) signs in the event parking area**
- Company name on back of **event shirts***
- Logo on **event website and e-blasts**

\$1,000**Gold Sponsor**

- Company name on back of **event shirts**
- Logo on **print materials, event website, and e-blasts**

\$750**Water Station Sponsor*****Exclusive***

- Logo on **Water Station signage at Mile 1.5**
- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

\$500**Print Sponsor**

- Logo on **print materials, event website, and e-blasts**

\$500**Shirt Sponsor**

- Company name on back of **event shirts**
- Logo on **event website and e-blasts**

\$250**Booth Sponsor**

- Company table/booth at **post-race “Party in the Park”**
- Logo on **event e-blasts**

\$100**Goody Bag Sponsor**

- Opportunity to put mutually agreed upon marketing item in **race participant bag**

Deadline for logo to be included on print materials is January 29*Deadline for company name to be included on shirts is March 13Questions?**

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