

# MARKLUND 5K/1 MILE - GENEVA

OCT  
18

# RUN, WALK & ROLL

## SPONSORSHIP OPPORTUNITIES

Each year, Marklund's popular Run, Walk & Roll 5K/1Mile event brings in over 700+ participants, volunteers and community members. One hundred percent of net proceeds goes directly toward serving our mission in **making everyday life possible for individuals with profound disabilities.**

All opportunities are customizable! Questions? Contact Natalie Sarby at [nsarby@marklund.org](mailto:nsarby@marklund.org) or (630) 593-5461

### Mail payment to:

Marklund Hyde Center  
1S450 Wyatt Drive  
Geneva, IL 60134  
or e-mail Natalie Sarby  
at [nsarby@marklund.org](mailto:nsarby@marklund.org)

#### Payment Method:

Credit  Cash  Check

#### Update my information with the following:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

#### Credit Card Information

American Express  Visa

Mastercard  Discover

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
CVV number

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Signature

## \$10,000 Presenting Sponsor

\*Exclusive\*

- Presenting logo placement on front and back of event sweatshirts\*
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during event program
- Company representative has opportunity to give event-day welcome speech to start the race
- Presenting logo placement on all event print materials\*\*
- Presenting logo on promo banners and yard signs posted at Marklund and Kane County area\*\*
- Presenting placement on Facebook Ad and social media posts
- Presenting logo placement on event registration webpages
- Recognition as Presenting Sponsor in all event e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- **Up to 20 complimentary registrations**

## \$5,000 Start/Finish Line Sponsor

\*Exclusive\*

- Logo on Start/Finish line banners
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on promo banners posted at Marklund and Kane County area\*\*
- Exclusive event week social media post
- Logo on event websites and e-blasts
- **Up to 10 complimentary registrations**

## \$5,000 Finisher Prize Sponsor

\*Exclusive\*

- Logo on finisher keepsake handed to every participant at finish line (*deadline: Sept. 1*)
- Opportunity for company group to personally hand-out finisher prize
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on promo banners posted at Marklund and Kane County area\*\*
- Exclusive event week social media post
- Logo on event websites and e-blasts
- **Up to 10 complimentary registrations**

More sponsorship opportunities on back!

**\$3,000**  
**Participant Medal Sponsor**  
\*Exclusive\*

- Logo on keepsake medal ribbon **for first 500 registrants** race packets (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on promo banners posted at Marklund and Kane County area\*\*
- Logo on event websites and e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- **Up to 5 complimentary registrations**

**\$3,000**  
**Volunteer/Committee Shirt Sponsor**  
\*Exclusive\*

- Logo on back of "Race Crew" and "Committee" volunteer shirt\*
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on promo banners posted at Marklund and Kane County area\*\*
- Logo on event websites and e-blasts
- Company sign at Volunteer Check-In
- **Up to 5 complimentary registrations**

**\$2,500**  
**5K Medal Sponsor**  
\*Exclusive\*

- Logo on medal ribbon given to 5K winners (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on event websites and e-blasts
- Verbal acknowledgment of Medal Sponsor at 5K Awards Ceremony and opportunity for company representative to present awards
- **Up to 5 complimentary registrations**

**\$2,500**  
**Bib Sponsor**  
\*Exclusive\*

- Logo on participant bibs (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on event websites and e-blasts
- **Up to 5 complimentary registrations**

**\$2,000**  
**Promo Sponsor**

- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on promo banners **and** yard signs posted throughout Marklund and Kane County area\*\*
- Logo on event websites and e-blasts

**\$1,500**  
**Course Chute Sponsor**

- Company signs along event day course chute
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on event websites and e-blasts

**\$1,500**  
**Packet Pick-Up Sponsor**  
\*Exclusive\*

- Company signage at participant packet pick-up Friday, Saturday and Event Day
- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on event websites and e-blasts

**\$1,000**  
**Standard Sponsor**

- Premier placement of company name on back of event sweatshirts\*
- Logo on event poster and postcard\*\*
- Logo on event websites and e-blasts

**\$750**  
**Water Station Sponsor**  
\*Exclusive\*

- Company logo on Water Station signs
- Company name on back of event sweatshirts\*
- Logo on event websites and e-blasts

**\$500**  
**Print Sponsor**

- Logo on print materials\*\*
- Logo on event websites and e-blasts

**\$550**  
**Sweatshirt Sponsor**

- Company name on back of event sweatshirts\*
- Logo on event websites and e-blasts

**\$250**  
**Booth Sponsor**

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

**\$100**  
**Goody Bag Sponsor**

- Opportunity to put mutually agreed upon marketing item in race participant bag

\*\*Logo deadline for poster/postcard/promo signage is August 5  
\*Deadline for company name on sweatshirt is September 22