

MARKLUND 5K/1 MILE - GENEVA

OCT
18

RUN, WALK & ROLL

PRESENTED BY:
Fitch Foundation

SPONSORSHIP OPPORTUNITIES

Each year, Marklund's popular Run, Walk & Roll 5K/1Mile event brings in over 700+ participants, volunteers and community members. One hundred percent of net proceeds goes directly toward serving our mission in **making everyday life possible for individuals with profound disabilities.**

All opportunities are customizable! Questions? Contact Natalie Sarby at nsarby@marklund.org or (630) 593-5461

Mail payment to:

Marklund Hyde Center
1S450 Wyatt Drive
Geneva, IL 60134

or e-mail Natalie Sarby
at nsarby@marklund.org

Payment Method:

☐ Credit ☐ Cash ☐ Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

☐ American Express ☐ Visa
☐ Mastercard ☐ Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

\$10,000

**Presenting
Sponsor**

Exclusive

PRESENTED BY:
Fitch Foundation

- Presenting logo placement on front and back of event sweatshirts*
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during event program
- Company representative has opportunity to give event-day speech to start the race
- Presenting logo placement on event materials**
- Presenting logo on poster and postcard**
- Presenting placement on event poster and postcard**
- Presenting logo placement on event registration webpages
- Recognition as Presenting Sponsor in all event e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- **Up to 20 complimentary registrations**

\$5,000

**Start/Finish
Line Sponsor**

Exclusive

- Logo on Start/Finish line banners
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on promo banners posted at Marklund and Kane County area**
- Exclusive event week social media post
- Logo on event websites and e-blasts
- **Up to 10 complimentary registrations**

\$5,000

**Finisher
Prize Sponsor**

Exclusive

- Logo on finisher keepsake handed to every participant at finish line (*deadline: Sept. 1*)
- Opportunity for company group to personally hand-out finisher prize
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on promo banners posted at Marklund and Kane County area**
- Exclusive event week social media post
- Logo on event websites and e-blasts
- **Up to 10 complimentary registrations**

More sponsorship opportunities on back!

www.marklund.org

\$3,000
Participant
Medal Sponsor
Exclusive

- Logo on keepsake medal ribbon **for first 500 registrants** race packets (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on promo banners **and** yard signs posted throughout Marklund and Kane County area**
- Logo on event websites and e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- **Up to 5 complimentary registrations**

\$3,000
Volunteer/Committee
Shirt Sponsor
Exclusive

- Logo on back of "Race Crew" and "Committee" volunteer shirt*
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on promo banners **and** yard signs posted throughout Marklund and Kane County area**
- Logo on event websites and e-blasts
- Company sign at Volunteer Check-in
- **Up to 5 complimentary registrations**

\$2,500
5K Medal Sponsor
Exclusive

- Logo on medal ribbon given to 5K winners (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on event websites and e-blasts
- Verbal acknowledgment of Medal Sponsor at 5K Awards Ceremony and opportunity for company representative to present awards
- **Up to 5 complimentary registrations**

\$2,500
Bib Sponsor
Exclusive

- Logo on participant bibs (*deadline: Sept. 1*)
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on event websites and e-blasts
- **Up to 5 complimentary registrations**

\$2,000
Promo Sponsor

- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on promo banners **and** yard signs posted throughout Marklund and Kane County area**
- Logo on event websites and e-blasts

\$1,500
Course Chute
Sponsor

- Company signs along event day course chute
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on event websites and e-blasts

\$1,500
Packet Pick-Up
Sponsor
Exclusive

- Company signage at participant packet pick-up Friday, Saturday and Sunday
- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on event websites and e-blasts

\$1,000
Standard
Sponsor

- Premier placement of company name on back of event sweatshirts*
- Logo on event poster and postcard**
- Logo on event websites and e-blasts

\$750
Water Station
Sponsor
Exclusive

- Company logo on Water Station signs
- Company name on back of event sweatshirts*
- Logo on event websites and e-blasts

\$500
Print Sponsor

- Logo on print materials**
- Logo on event websites and e-blasts

\$550
Sweatshirt
Sponsor

- Company name on back of event sweatshirts*
- Logo on event websites and e-blasts

\$250
Booth Sponsor

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

\$100
Goody Bag
Sponsor

- Opportunity to put mutually agreed upon marketing item in race participant bag

***Logo deadline for poster/postcard/promo signage is August 5
Deadline for company name on sweatshirt is September 22